



A **quarterly newsletter** designed to keep you informed on the latest Coca-Cola Freestyle news, helpful tips, and upcoming marketing activation

See What's New!



Desmond Howard and Big Game!



Sadly, the Big Game promotion has come to an end. With more than 1MM servings of these limited time only mixes sold, we can say there certainly wasn't anything boring with this Coca-Cola Freestyle promotion. Check out what Desmond had to say about his favorite mix...

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Feeling Lucky?



Crew incentive programs will be in place for the upcoming Diet Coke Recast, Coke Orange Vanilla and Sprite Lymonade promotions! Simply place promotional POS in the store. Keep an eye out for the POS kits. Crew has a chance to win a \$100 Amazon gift card just for participating!!!

National Promotion Details



Getting POS kits or seeing National Promotions on the dispenser, but you're not sure about the program details? Well, look no more. Program details are attached on the links below.

- [Diet Coke Recast 7000](#)
- [Coke Orange Vanilla 7000](#)
- [Diet Coke Recast 9000](#)
- [Coke Orange Vanilla 9000](#)
- [Sprite Lymonade 7000](#)
- [Sprite Lymonade 9000](#)



Now, you can learn more about quick tips and tricks to manage and maintain your Coca-Cola Freestyle by clicking the 'Read More' button below. This quarter's Crew Connect Quick Tip offer insights into cleaning and maintaining flavor cartridges!

[Read More](#)



Mark your calendars for upcoming POS arrival dates! Activate your outlet - **make sure to hang your POS!**

- » Diet Coke Recast Feb 5th
- » Sprite Lymonade Mar 6th
- » Coke Orange Vanilla Apr 5th



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